



Michigan Association of Convention & Visitor Bureaus
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“Officers Named for Statewide Tourism Organization”

The Michigan Association of Convention & Visitor Bureaus (MACVB) recently named its officers for the 2017 calendar year.

The newly elected officers are:

- President: Jack Schripsema (Lansing)
- Past President: Linda Freybler (Calhoun County)
- Vice President: Linda Hoath (Sault Ste. Marie)
- Secretary: Chris Rowley (Mount Pleasant)
- Treasurer: Bob Lukens (Muskegon)
- Members at Large: Tim Hygh (Mackinac Island)
and Amanda Wilkin (Charlevoix)

Jack Schripsema has served in various volunteer leadership roles with MACVB and is the CEO of the Greater Lansing Convention and Visitors Bureau. “It is an honor to serve as President of MACVB, representing our destination marketing organizations from around the state who work collaboratively to grow the tourism industry and partner with Travel Michigan to promote our great state.”

MACVB is comprised of 46 member convention and visitor bureaus located throughout the State of Michigan. MACVB is an organization of Convention & Visitor Bureau CEO's, whose mission is to serve as the advocate for its members through education and communication, while representing their legislative interests.

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