

Know Before You Go

Hotel Information

Zehnder's Hotel & Splash Park
1365 South Main Street
Frankenmuth, MI 49734
Phone: 800-863-7999

Check-in time is at 4:00 p.m. and check-out is at 11:00 a.m. Early check-in is based on availability.

Secured Storage for Vendors/Silent Auction

Our main general session room/vendor area will be locked when we depart on Monday evening.

Schedules/Registration Packets

A conference schedule is attached to this email. Conference registration packets will be available at the Zehnder's Hotel front desk after 2 p.m. on Sunday, September 27th. Please note the conference "community service" project is cancelled due to a scheduling issue.

Attire

Conference attire is business casual. For Sunday and Monday evening, jackets, umbrellas and comfortable walking shoes are encouraged in the event of cooler temps or possible inclement weather.

Monday Motor Coach Policy

Please note: due to the alcohol liability policy of our vendor, alcohol may not be consumed on the Dean Trailways motor coach on Monday evening. Thank you for complying with this policy.

Weather Forecast

The current local weather forecast, via weather.com, shows a forecast of highs in the 67 - 69 degree range with overnight lows in the low 50 degree range. Sunny to partly cloudy weather is forecast for all three days of the conference. (Some call this Chamber of Commerce weather, but we all know it is Destination Marketing Organization weather!)